

Help your employees live healthier and save more



Confidence comes with every card.®

Member discounts with Blue365®



Blue365®

Your employees can get healthy on a budget

The Blue Cross Blue Shield of Michigan and Blue Care Network member discount program, Blue365®, offers your employees exclusive discounts on healthy products and services.

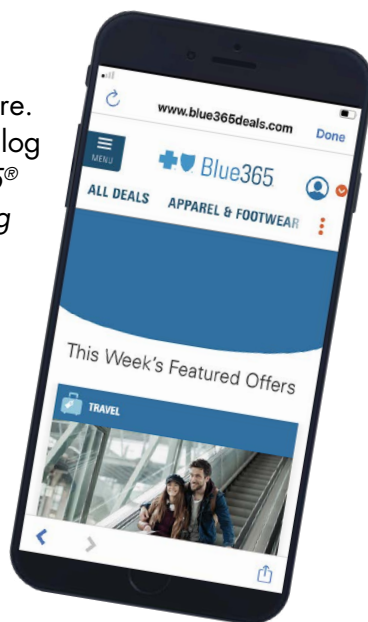
Blue365 can help your employees save on everything they need to live a balanced lifestyle. Discounts include:

- **Fitness and wellness** — fitness gear and gym memberships
- **Healthy eating** — meal delivery kits and weight-loss programs
- **Lifestyle** — travel and recreation
- **Personal care** — Lasik and eye-care services, dental care and hearing aids

Blue365 is available with your health care plan at no added cost. It's really like having another perk for your employees. They save money, and you reap the benefits of a healthier workforce.

Easy to use

Employees can conveniently check available discounts from any device — anytime, anywhere. For a full list of discount offers, employees can log in or register at **bcbsm.com** and select *Blue365® member discounts* from the *Health & Well-Being* tab. They can also access discounts on the Blue Cross mobile app. Employees can search **BCBSM** in Google Play™ or the App Store® to download our mobile app.



Exclusive benefits for you too

Research shows that the use of fitness devices can increase productivity in your workplace. Fitness devices are a great way to encourage employees to work toward a healthier lifestyle.

Blue365 not only offers your employees discounts on the purchase of fitness devices, the program also offers discounts on Fitbit® and Garmin® device bulk orders.

Membership with benefits

Your employees can save big on a wide variety of healthy products and services from companies in Michigan and across the country like the ones listed below, and many more.



See the Health and Well-Being Program toolkit at
bcbsm.com/engage to find resources to promote
Blue365 in your workplace.



**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Nonprofit corporations and independent licensees
of the Blue Cross and Blue Shield Association

The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield plans. Blue365 offers access to savings on items that members may purchase directly from independent vendors, which are different from items that are covered under health care plan policies with Blue Cross Blue Shield of Michigan or Blue Care Network, its contracts with Medicare or any other applicable federal health care program. Neither Blue Cross Blue Shield of Michigan, Blue Care Network nor the Blue Cross and Blue Shield Association recommends, endorses, warrants or guarantees any specific vendor or item.